



WORKING SESSION 2

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YOU'RE ALMOST THERE!

Continue to practice your final pitch and complete any incomplete assignments.





What to Include **Final Pitch**

- What is your business
- What is your value proposition
- Who are you and what qualifies you for this business
- What is your ask (\$)
- What is your product or service
- Who is your target audience
- What problem do you solve



Week Thirteen **Homework**

- Work on your final pitch
- Work on business plan

To access online materials and PowerPoints, use the QR code and password “imallin”.